

---

## Editorial

MDIM Journal of Management  
Review and Practice  
1(1) 7, 2023  
© The Author(s) 2023  
DOI: 10.1177/mjmrp.221147985  
mjmrp.mdim.ac.in



It gives us immense pleasure to introduce, *MDIM Journal of Management Review and Practice*, the management journal of Management Development Institute Murshidabad (MDIM).

This auspicious beginning should lead us to momentous changes in the days to come. The journal should create new paradigms of knowledge in the domains of management and allied disciplines.

MDIM, since its inception in 2014, has made great strides in quality education delivery, and the institute is carrying forward the legacy of MDI brand.

This first issue of the journal has research papers from the domain of performance of green businesses in the Indian stock market, online learning experience of post-graduate students and their technology acumen, aspects of knowledge society and information technology in the 21st century as well as inappropriate sales practices in the financial services industry.

We hope that this issue will provide valuable insights to the researcher community.

**Souvik Banerjee**  
*Editor*